

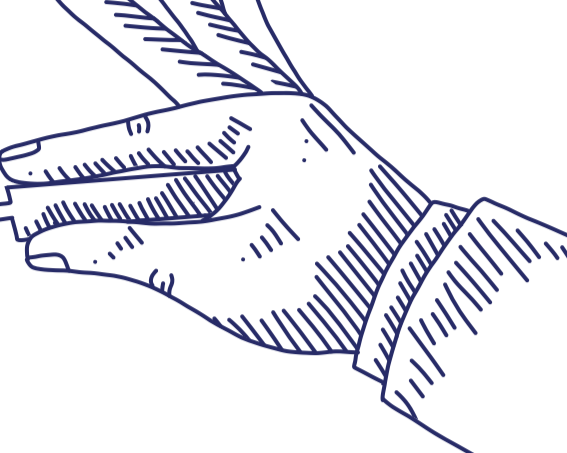
# KICK OFF YOUR Summer Hiring

## SUMMER HIRING IS ALREADY UNDERWAY

82%

of employers will be done hiring in May

+11% since 2017



58% of employers are hiring more summer employees than they did in 2017

## POST IN THE BEST PLACE POSSIBLE

63%

of employers use job boards to hire their workers

41%

of employers use social media to spread the word



## MOST COMMON METHODS FOR SCHEDULING INTERVIEWS



52%

Calling



50%

Emailing



43%

Texting

Our research shows 94% of applicants reply when you confirm interviews or reschedule via text. Much higher than email or calling!

## ATTRACT THE BEST OF THE BEST

For the second summer in a row, improving quality is the #1 priority for employers. Grab attention with great pay, perks and benefits.

## EMPLOYERS ARE OFFERING BETTER PAY THAN LAST YEAR...



46%

will offer the max pay their business can afford

12%

are offering the local min. wage



## AND PROVIDING THE BEST BENEFITS, TOO!



Paid Time Off

52%



Health Insurance

49%



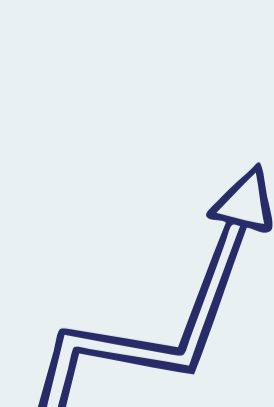
Employee Discounts

38%

Learn more ways to attract great workers in our latest State of the Hourly Worker report



## START OFFERING ON-DEMAND SHIFTS



81%

are likely to use on-demand workers over the next year

95%

of employers are adding extra shifts this summer

Use on-demand shifts for your busiest summer rushes

